
Leticia Albicker

Mexico City
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Experienced
Brand Strategist and
passionate entrepreneur.



Mexican designer continuously seeking personal and professional growth. I am deeply committed to enhancing any environment in which I can make a meaningful contribution. What I find most fulfilling about being a designer is the ability to create stories that have a positive impact, offering experiences and solutions that enrich our daily lives.

EDUCATION

BAU, Centro Universitario de Diseño de Barcelona
Master's Degree in Branding and Packaging
October 2021 - July 2022

Universidad de Santiago de Compostela
Facultad de Geografía e Historia
Spring Semester 2016

Universidad Iberoamericana Puebla
Graphic Design Degree
2013 - 2018

WORK EXPERIENCE

Cangurú México Cooperativa
Co-founder / Branding Strategist
Project Lead
September 2019 - Present

JID Agency
Junior Designer / Publicity
April 2018 - September 2022

Abracadabra Estudio de Diseño
Internship / Editorial
January 2018 - April 2018

SKILLS

Critical thinking
Assertive communication
Team & time management